|  |  |  |  |
| --- | --- | --- | --- |
|  | **Profile 1** | **Profile 2** | **Profile 3** |
| *Link* | *Link* | *Link* |
| 1. How are their profiles formatted? |  |  |  |
| 1. What do you notice about their profile pictures? |  |  |  |
| 1. What things are their headline and “About” section trying to communicate? |  |  |  |
| 1. What’s their work experience? |  |  |  |
| 1. What methods are used to allow clients and prospective employers to make contact? |  |  |  |
| 1. Do they belong to any groups or professional organizations that are of interest to you? Which ones do you think you’d want to join? |  |  |  |
| 1. What do you notice about their recommendations? |  |  |  |
| 1. What do you notice about their endorsements? |  |  |  |
| 1. What do you notice about their roles and experiences in each job? Does the information they present help establish their credibility as a UX designer? |  |  |  |